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For Immediate Release:

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WellArchitect®, Advanced Well Planning/Survey Management Software, Released by Dynamic Graphics, Inc.

ALAMEDA, California (October 10, 2011). Dynamic Graphics, Inc., creator of EarthVision® software and recognized as the market leader in 3D well-position planning software solutions for structurally complex petroleum reservoirs, today announced the release of WellArchitect 3.0. WellArchitect, developed in conjunction with Baker Hughes, is an advanced well planning and survey management system for integrated planning and drilling of directional wellpaths with or without earth models. WellArchitect represents a major step forward for the drilling and oil and gas industry by combining powerful directional drilling software with the advanced 3D visualization and modeling capabilities for which EarthVision is known.

WellArchitect is designed to handle a range of applications from single wellpath survey calculation through to multi-wellsite, multi-well planning, collision risk-analysis, and data management. Devised to seamlessly accommodate the needs of sidetracking, multi-lateral wellpaths, and re-entry drilling, WellArchitect is used at both the office and wellsite, by all personnel levels in the industry. Trajectory calculations, target erosion by positional uncertainty, reporting, plotting, and 3D visualization are all included in this package.

According to Art Paradis, President of Dynamic Graphics, Inc., "WellArchitect represents the best in the next generation of Well Planning software. From our standpoint, the close cooperation between Dynamic Graphics, Inc and Baker Hughes ensured software that serves the practical needs of the well planner as well as the directional driller, while reducing drilling risks for oil companies."

He also notes that "The power of using WellArchitect and EarthVision together is making a fundamental difference in well planning: Clients, who have traditionally just handed over their target information, can now plan wells that avoid awkward apparent angles between well trajectories and faults or shale layers. Well planners can design paths to minimize drilling risks by avoiding known, unstable faults or intersect those faults at appropriate angles, for example. Well planners can finally work with geologists, using the same models, to discover valuable secondary targets. In addition, geologists, at the wellsite using the same software as the directional driller, can track the well using MWD and LWD against the 3D model, adjust the 3D model, and replan the well trajectory as necessary, during the drilling process. These are just some of the ways WellArchitect is revolutionizing the well planning process."

Dynamic Graphics has provided advanced software solutions for applications in the earth sciences since 1969. Comprehensive training programs, thorough user documentation, responsive technical support staff, expert consultation services, and a research-and-development program focused on providing practical solutions to the evolving visualization and spatial analysis problems in the petroleum and environmental industries as well as other earth-related sciences back all of Dynamic Graphics products.